

Chuck Sylvester

Weld County

**National Western Stock Show
General Manager, 1978-2004**

Inducted 2011

Chuck Sylvester was a ten-year member of the Big Bend 4-H Club in Weld County. He was involved with livestock projects—in particular steers. He credits his 4-H experience for his interest in livestock, which eventually led to his professional career. His deep interest for animal agriculture was a direct result of his 4-H days.

In 1978 Chuck became the General Manager of the National Western Stock Show in Denver where he served in that capacity for 25 years. During his tenure at the National Western he tripled the attendance by targeting the urban population of Denver with high quality exhibits and educational opportunities for the consumer.

Chuck also served as president of the North American Livestock Show and Rodeo Managers Association (NALSRMA). During the 1990's he provided key leadership in addressing the issue of livestock show ethics, an issue which had plagued the livestock show industry for years. He was one of the first major livestock show managers in the United States to tackle this important issue head-on. Chuck's predecessor as General Manager at the National Western, Willard Simms, says "Chuck was successful because he was not afraid to take a chance."

